

**WORKFORCE  
OF TODAY**

**WORKFORCE  
OF TOMORROW**

**How can the business community  
change the game?**



THE FACTS:

# OHIO IS FACING A WORKFORCE CRISIS.

Our state's future depends on our kids and they are not ready for success.

THE SKILLS GAP:

**ONLY 40%**  
come to kindergarten **READY TO LEARN.**

**ONLY 43%** of OHIO'S WORKFORCE has a degree or credential **FOR AVAILABLE JOBS.**

**YET 65%** of JOBS IN 2020 WILL REQUIRE **MORE THAN** a high school diploma.

source: www.HeckmanEquation.org

SKILLS COME FROM EDUCATION:



The foundation for skill development is laid in the earliest years.

**90% OF BRAIN DEVELOPMENT** happens from **BIRTH TO 5 YEARS OLD.**

source: www.DevelopingChild.harvard.edu

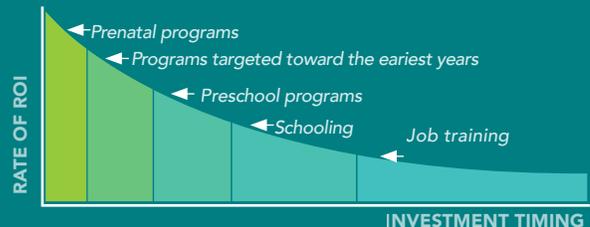
EARLY INVESTMENTS = BEST RETURN:



Public investments in high-quality birth to 5 programs for disadvantaged children deliver

**13% ROI PER YEAR.**

**THE EARLIER THE INVESTMENT IN HUMAN CAPITAL, THE GREATER THE RETURN.**



source: www.HeckmanEquation.org

## The evidence is clear.

Healthy kids who receive quality **early** childhood education & care:

✓ Do better in school.

✓ Are more likely to attend higher education.

✓ Are better prepared for the workforce.

## WHAT CAN BE DONE:

# YOUR VOICES HAVE THE POWER TO MAKE CHANGE.

The business community can *lead the way* in advancing high-quality early experiences.

## BE A GAME CHANGER:

- YES!** I will get the facts and understand why early education and care matters to my business and to the Ohio economy by attending a special business briefing or by visiting [GroundworkOhio.org](http://GroundworkOhio.org).
- YES!** I will join the coordinated, statewide effort to elevate early education and care by signing up at [GroundworkOhio.org/takeaction](http://GroundworkOhio.org/takeaction) to receive strategic communications on activities near you.
- YES!** I will lend my name as a supporter on an invitation to the 2018 candidates for Governor to participate in the statewide, nonpartisan *Vote for Ohio Kids Leadership Forum*. This event is held in Columbus on September 27, 2018 and focuses on the importance of early education and care in Ohio.
- YES!** I will join hundreds of business and community leaders from across the state on September 27, 2018 to send a unified and powerful message to the candidates that early education and care must be a priority. Our economic future is counting on them!
- YES!** I will share this critical issue with other business leaders and engage them in this important coordinated effort.





# THANK YOU FOR JOINING US.

## WAYS TO GET INVOLVED:

### VOTE

for **OHIO KIDS**

[GroundworkOhio.org/VoteKids](http://GroundworkOhio.org/VoteKids)

A public awareness campaign to educate and ensure that Ohio's governor follows the evidence and invests where it matters the most for our kids, taxpayers, and Ohio's future.

### #KidsAreOurBusiness

## BRIEFING EVENTS for Business Leaders

[GroundworkOhio.org/Events](http://GroundworkOhio.org/Events)

Hear Ohio's Case for Investing Early in Our Future Workforce.  
Learn about the indisputable connection between kindergarten and career readiness.



@GroundworkOhio

[GroundworkOhio.org](http://GroundworkOhio.org)

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